

# **Investor Presentation**

March 2025



# Agenda

Eutelsat in a snapshot

Key market trends

Combination with OneWeb

H1 2024-25 performance

Strategy and Outlook

#### Appendix

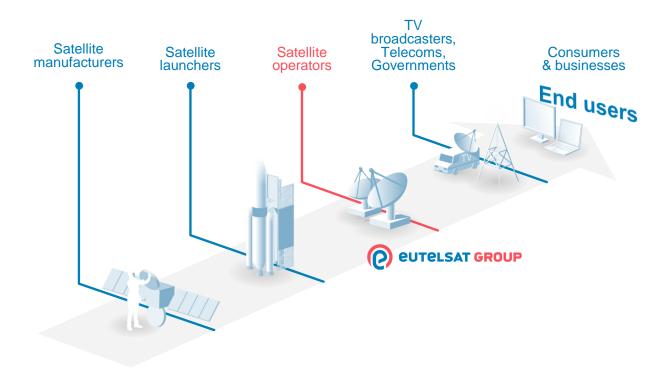
H1 2024-25 financials



Eutelsat in a snapshot



#### Eutelsat within the satellite value chain





#### **Business characteristics**

#### High barriers to entry

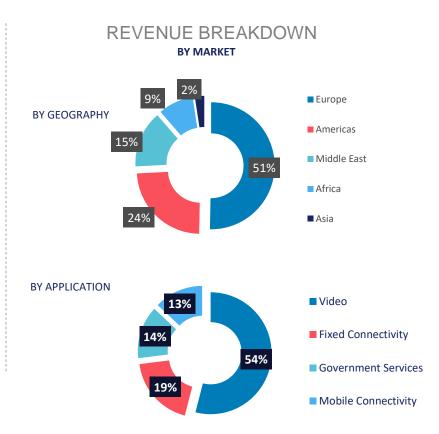
- Finite resource of orbital positions and frequencies, regulated at ITU level and with key commercial orbital positions and spectrum already into use
- High upfront CAPEX before operations
- High technology and technical expertise through satellite lifecycle

#### Resilient business model

- Significant backlog with long-term contracts
- Economies of scale
- High operating margins
- Predictable operating cash flow

## Eutelsat Group Key data

- FY 24 revenues €1.2bn
- Global coverage with a fleet of 35¹ Geostationary satellites
  - C. 1,200 transponders
  - Broadcasting c. 6,500 television channels
  - More than 690 Gbps high throughput capacity aimed at the Connectivity Market<sup>2</sup>
- OneWeb Low Orbit (LEO) Constellation of +650 satellites
- Total backlog representing 3.1 years of revenues



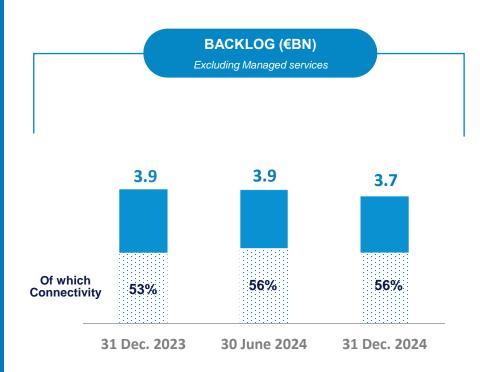
eutelsat Group ©2023 Eutelsat Group. All rights reserved.

<sup>&</sup>lt;sup>1</sup>As of January 2025

<sup>&</sup>lt;sup>2</sup>Considering average efficiency over the GEO fleet

# Backlog

- Backlog at €3.7 billion on 31 December 2024 vs. €3.9bn a year earlier
- Representing 3.1 years of revenues
- Natural erosion of the backlog, mainly in the Video segment, partly offset by growing LEO backlog
- Connectivity representing 56% of the total
  - LEO now accounting for 48% of Connectivity backlog



## Revenues by application (FY 2023-24)



**VIDEO** 



- → Direct-to-Home (DTH)
- → Cable headends
- → Professional Video



FIXED CONNECTIVITY



- → Internet access for households & corporates
- → Mobile backhaul
- Corporate networks



GOVERNMENT SERVICES



- → Military
- Security

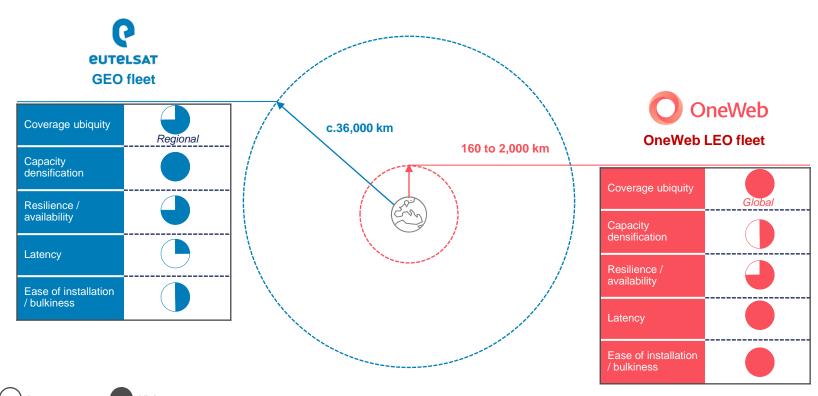


MOBILE CONNECTIVITY

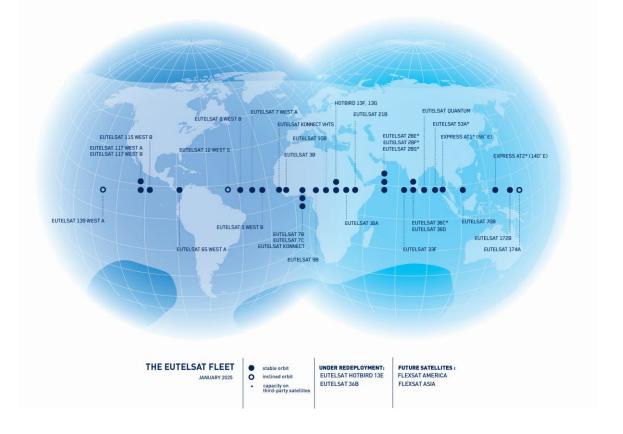


- → In-flight Connectivity
- → Maritime Connectivity

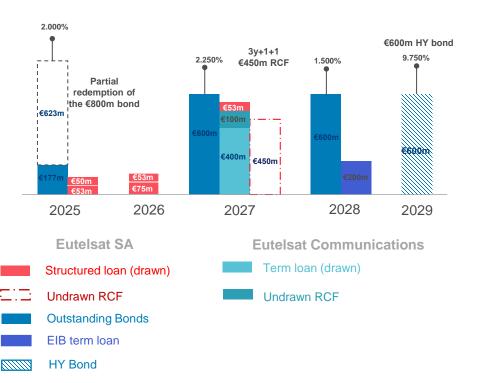
#### Eutelsat Group operates global fleets of 35 GEO and +650 LEO satellites



## Eutelsat's global GEO network



## Bond & Bank Debt maturity schedule



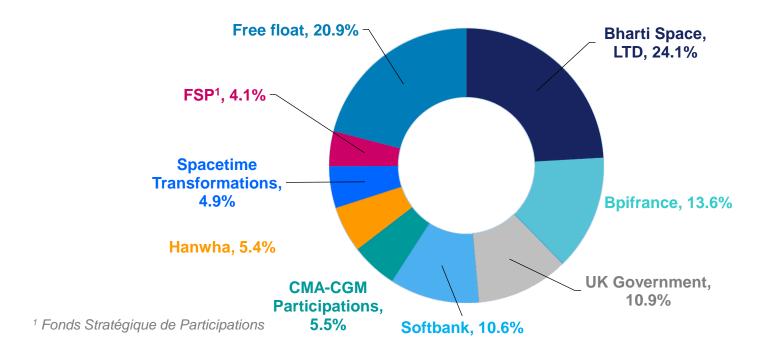
- Average cost of debt after hedging of 4.84%<sup>1</sup>
- Average weighted maturity of 3.0 years<sup>1</sup>

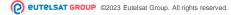
Note: Maturities are provided on a calendar year

Bond and Bank debt maturity schedule as of December 2024, excluding ECA loans and leases

<sup>1</sup> As of end December 2024

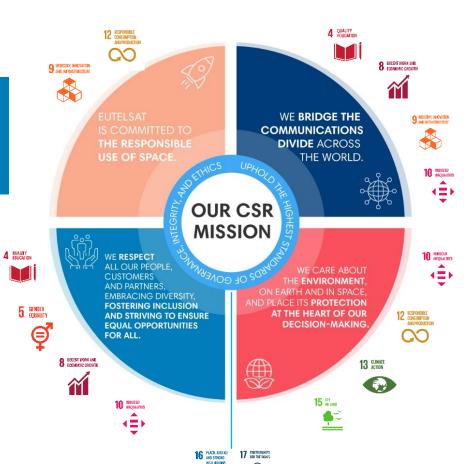
## Shareholder base March 2025





#### **EUTELSAT CSR MISSION**

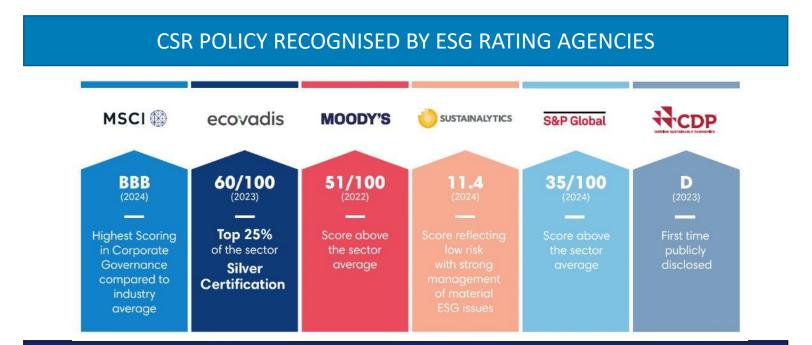
Our CSR mission revolves around four primary pillars all of which are in alignment with our sustainable business model



As a member of the United Nations Global Compact since 2019, Eutelsat contributes to the achievement of 9 of the 17 SDGs



## ESG ratings



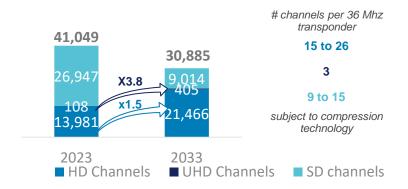
Given the nature of its activities, the Group has a limited impact on greenhouse gases emissions

Market trends in our key verticals



## Resilient long-term features of Video

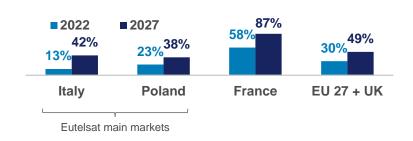
Decline in channel count partly offset by rise in more bandwidthhungry definition quality



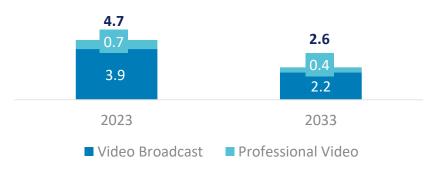
#### HD to grow in emerging video markets



#### Fiber is far from reaching all households, even in Europe in 2026



#### Global video market in decline but still sizeable in the next decade (\$bn)



## Strong growth prospects for satellite Connectivity market

Connectivity: a \$23bn opportunity

Vertical	Drivers	2023 Market	2033 Market	10 y CAGR
Fixed Connectivity	Consumer broadband Internet access a fundamental need Universal service obligation pressure High cost of terrestrial rollout Long-term growth in individual data usage	\$1.3bn	<b>\$4.6bn</b>	+13%
	Cellular Backhaul and Enterprise networks  Network extension Seamless integration in enterprise networks Growing data usages Ubiquitous coverage need	\$3.2bn	\$11.0bn	+13%
Mobile Connectivity	<ul> <li>Growing number of aircraft / ships</li> <li>Improved equipment / take-up rates</li> <li>Enhanced service leading to higher usages</li> </ul>	\$1.1bn	\$4.1bn	+14%
Government services	<ul> <li>Defense budget increases</li> <li>Significant bandwidth demand</li> <li>Remote sites connection</li> </ul>	\$800m	\$2.8bn	+13%
		\$6.5bn	\$22.6bn	+13%

### A \$23bn NGSO-driven connectivity market opportunity for satellites

Satellite connectivity market expected to more than triple by 2033 ...

... mainly driven by NGSO growth

NGSO expected to grow c. 3x faster than overall market

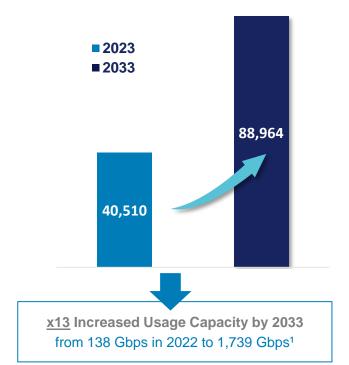
NGSO to represent c. 80% of the market by 2033, mostly captured by LEO constellations



## Mobility usages set to increase more than tenfold

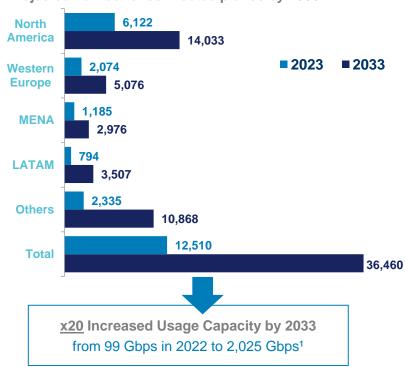
#### **MARITIME CONNECTIVITY DEMAND**

Projected number of connected ships by 2033



#### **IN-FLIGHT CONNECTIVITY DEMAND**





Source: Novaspace 2024

# Combination with OneWeb



#### **Eutelsat OneWeb combination**



### Two highly complementary businesses



#### ONEWEB AT A GLANCE

#### **Overview**

- One-of-only two global broadband **LEO**
- ► +650 satellites at 1,200 kms
- 1.1 Tbps sellable capacity
- ► Target fast growth markets

#### **Assets**

- Global stakeholders
- c. \$5bn deployed on Capex
- Highly skilled organization
- Priority spectrum rights
- +650 satellites deployed

#### **Velocity**

- Revenue generating
- 5x usage growth on Network
- Strong distribution network
- Growing backlog

Unique asset, speed to market and a strong track record of execution



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## Constellation operational and delivering proven performance

#### Network performance



#### User experience





HTS technology delivering up to 7Gbps per satellite



Average global latency of 70ms



Download speeds up to 195Mbps



Robust 4G core network developed with telecom industry leaders



Upload speeds up to 32Mbps



Satellite failure rate <1% one of the best in the industry



Supporting customers through fully managed services



High look angles leading to lower blockages



11 user terminal options available; LEO/GEO terminal expected to be available for mobility, opening new user cases

## Strong commercial momentum

Major contracts boosting backlog



















#### Reinforcing network of distributors











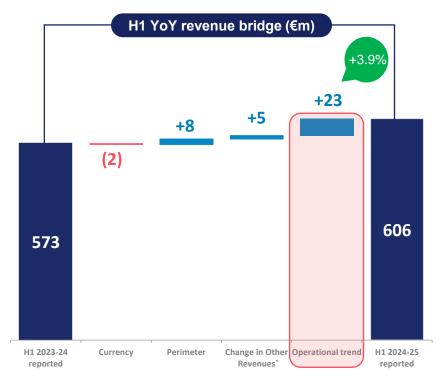




H1 2024-25 Performance

## H1 2024-25 revenue bridge

- Total revenues of €606m, up +4.4% like-for-like<sup>1</sup>
- Slight negative currency effect
  - €/\$ rate of 1.09 vs 1.08 last year
- Positive swing of €4.8m in 'Other Revenues'
  - Of which €2.2m related to hedging
- Revenues of the Operating Verticals up 3.9% like-for-like YoY



<sup>\*</sup> Including Hedging revenues representing a €2m impact

<sup>&</sup>lt;sup>1</sup> Unaudited change at constant currency and constant perimeter. The variation is calculated as follows: i) H1 2024-25 USD revenues are converted at H1 2023-24 rates; ii) H1 2023-24 revenues are restated with the contribution of OneWeb from 1st July 2023 to 30 September 2023; iii) Hedging revenues are excluded.

Revenues by verticals	REVENUE CONTRIBUTION <sup>1</sup>	REVENUES (€m)	LIKE-FOR-LIKE <sup>2</sup> YOY CHANGE
VIDEO	52%	309.2	-6.4%
FIXED CONNECTIVITY	20%	118.9	+22.2%
GOVERNMENT SERVICES	16%	96.4	+21.9%
MOBILE CONNECTIVITY	13%	75.3	+7.1%
TOTAL OPERATING VERTICA	ALS	599.9	+3.9%

6.3

OTHER REVENUES

+€4.8m³

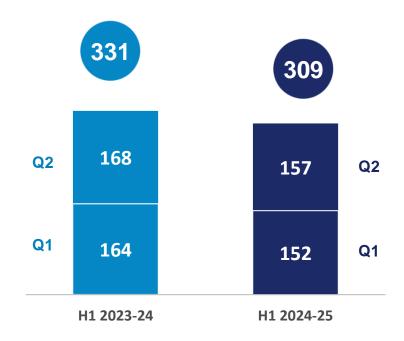
<sup>&</sup>lt;sup>1</sup> Share of each application as a percentage of total revenues excluding "Other Revenues".

<sup>2</sup> Unaudited change at constant currency and constant perimeter. The variation is calculated as follows: i) H1 2024-25 USD revenues are converted at H1 2023-24 rates; ii) H1 2023-24 revenues are restated with the contribution of OneWeb from 1st July 2023 to 30 September 2023; iii) Hedging revenues are excluded. <sup>3</sup> Of which €2m related to hedging revenues.

## Video



- ► H1 revenues of €309.2m, down 6.4% YoY like-for-like<sup>1</sup>
  - In line with broader secular market trend
- Q2 Revenues of €157.4m down 5.6%¹
  - QoQ increase reflecting linearisation of revenue recognition on certain contracts
- Professional video decline reflecting ongoing structural headwinds
- Second Half expected to remain on same trend as the First

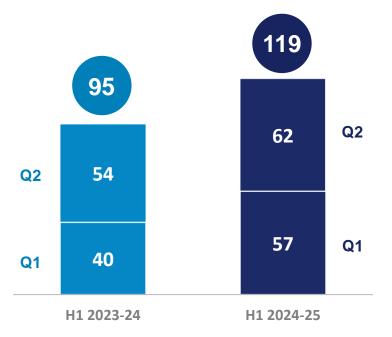


<sup>&</sup>lt;sup>1</sup> At constant currency and perimeter

# Fixed connectivity

- H1 revenues of €118.9m, up 22.2% YoY like-for-like<sup>1</sup>
  - Driven by growth of LEO-enabled connectivity solutions
- Q2 revenues €62.3m, up 15.9% year-on-year and by 9.9% Q-o-Q
  - QoQ performance reflecting one-off impact from catch-up revenues from a LEO customer in Q1
- Recent commercial momentum including
  - Multi-year agreement with Q-KON to expand Low Earth Orbit (LEO) satellite services across Sub-Saharan Africa
  - Multi-million-dollar partnership with NIGCOMSAT to deliver LEO satellite services in Nigeria
- H2 to reflect more challenging conditions for GEOenabled consumer broadband in Europe
  - KONNECT VHTS repurposed to address broader range of applications, notably Mobile Connectivity.





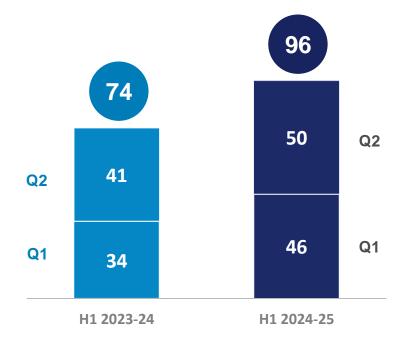


<sup>&</sup>lt;sup>1</sup> At constant currency and perimeter

# **Government Services**

16%

- ► H1 revenues of €96.4m, up 21.9% YoY like-for-like<sup>1</sup>
- Q2 revenues of €50.1m, up 23.3% YoY like-for-like¹
- Reflecting
  - Improved trend from latest US DoD renewals
  - Growing demand from non-US Governments

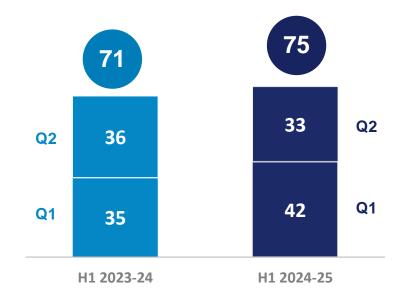


<sup>&</sup>lt;sup>1</sup> At constant currency and perimeter

# Mobile connectivity



- First Half Mobile Connectivity revenues or €75.3 million, up 7.1%¹ year-on-year
  - Reflecting demand for LEO-based solutions notably for maritime applications
- Second Quarter revenues at €33.3 million, down 4.5% year-on-year and by 20.4% quarter-onquarter
  - Lower GEO revenues,
  - One-off contract in Q1 of c. €3 million not repeated in Q2,
  - Higher equipment sales in Q1



<sup>1</sup> At constant currency and perimeter



# Strategy and Outlook



#### A THREE-PILLAR STRATEGY

#### RELYING ON A STRONG FOUNDATION

#### **Eutelsat Telecom pivot**

# Maximize cash generation of legacy business

- To fund our transition towards high growth verticals
- Whilst continuing to generate value

#### **Building Connectivity business**

- In Broadband via KONNECT and KVHTS, in particular
- Via selected investments in other Connectivity verticals

# Preparing LEO NEXT GEN and Hybrid GEO-LEO

- To capture LEO-enabled growth opportunities
- ➤ To maximize GEO-LEO synergies

Organisation, operating model, tools and systems

Culture, Employees & Competencies

CSR, open innovation and partnership strategy

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## Partial disposal of passive ground segment

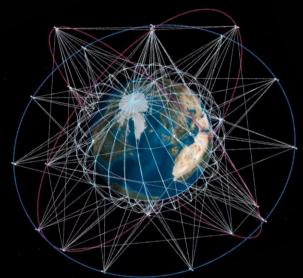
- Carve-out of the passive assets (land, buildings, support infrastructure, antennas and connectivity circuits for the combined portfolio of teleports and SNPs) to form new, standalone company
- 80% sold to EQT Private Equity Group with; Eutelsat to remain long-term shareholder, customer, and partner with 20% holding
- ► EV of €790m, representing an attractive EBITDA-Capex multiple
- Long-term framework master service agreement (MSA) covering services to be rendered by the new company to Eutelsat ensuring seamless continuity of activities
- Shifting future capex to the new entity
- Closing expected in H1 calendar 2026, delivering net proceeds of c. €500m, after tax, to Eutelsat for the sale of 80%; strengthen financial profile and contributing to funding LEO constellation extension

## A key member of IRIS<sup>2</sup> constellation

- Eutelsat a core member of SpaceRISE consortium to procure, build, and operate Iris<sup>2</sup> European multi-orbit satellite constellation
  - €10.6bn project, 60% funded by EU and 40% by consortium members
  - Aiming for entry into service in 2030
  - Initial 12 year concession period
- Eutelsat investing c.€2bn, back-end loaded to the later stages of the project, giving it:
  - Access to additional sellable LEO capacity of 1.5 Tbps out of total 2
     Tbps of LEO capacity
  - Access to KaMil capacity not consumed by EU sovereign needs
  - Scale advantages of shared fixed costs and R&D investments in new technologies
  - Commitments from EU and Member States for IRIS<sup>2</sup> capacity worth several hundred of million euros
  - Clearly capped financial commitment with strict milestones providing for exit and compensation in the event of missed targets compromising returns
- Eutelsat expected to generate revenues of at least € 6.5bn over period of concession





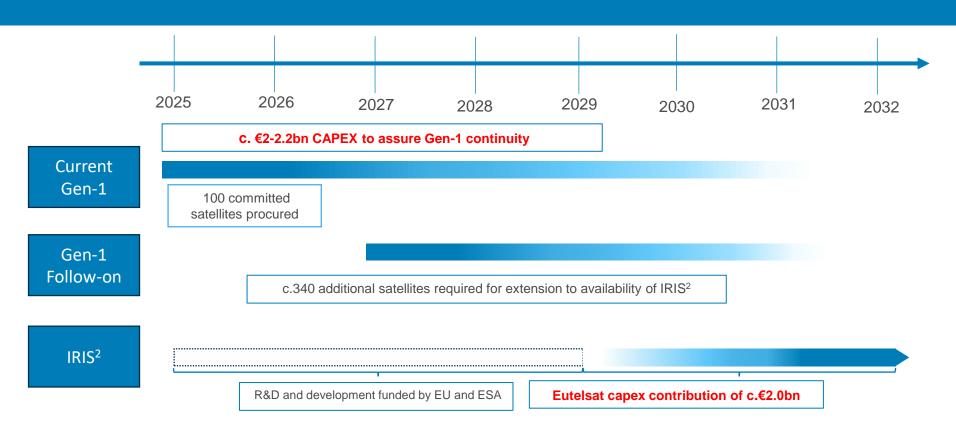


# Investing in OneWeb continuity ahead of IRIS<sup>2</sup> availability

- ► IRIS² a key step in strategy to develop and expand Eutelsat's Low Earth orbit capacities; extension of existing OneWeb constellation will be technologically compatible with future IRIS² assets.
- Procuring the first batch of 100 satellites for delivery by end of calendar-2026, ensuring continuity and enhancement of service
  - Embarking key technology upgrades, notably 5G onground integration
- Integrated within Capex outlook for FY 2024-25
- Further c.340 satellites required for extension to IRIS<sup>2</sup> availability in early 2030s
- ► Total cost of extension estimated at c. €2-2.2bn



#### LEO investment timeline



# Financial objectives<sup>1</sup>

REVENUES<sup>2</sup> ► FY 2024-25 revenues of the four operating verticals around the same level as FY 2023-24

ADJUSTED EBITDA<sup>3</sup> ► FY 2024-25 Adjusted EBITA margin slightly below the level of FY 2023-24

GROSS CAPEX ▶ Between €500 and €600m in FY 2024-25

LEVERAGE

► Targeting medium-term net debt / EBITDA ratio of c. 3x

At constant rate and perimeter assuming no further material deterioration of revenues from Russian customers <sup>2</sup>Based on comparison with FY 2023-24 proforma basis as if OneWeb had been consolidated on July 1st 2023 (€ 1,221m)

3Based on comparison with FY 2023-24 proforma basis as if OneWeb had been consolidated on July 1st 2023 (55.0%)

Appendix: H1 2024-25 Financials



## Net income

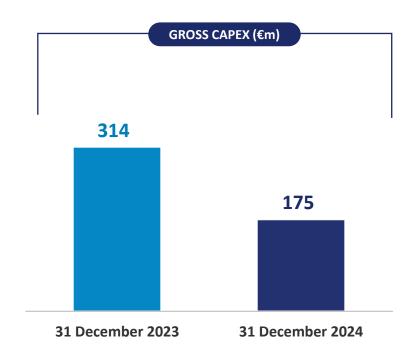
Extracts from the consolidated income statement in €m	H1 2023-24	H1 2024-25	CHANGE
Revenues	572.6	606.2	+5.9%
Adjusted EBITDA <sup>1</sup>	365.6	334.9	-8.4%
Operating Income	(134.4)	(789.6)	n.a.
Financial result	(60.7)	(99.1)	63.2%
Income tax	28.5	(7.6)	n.a.
Group share of net income	(191.3)	(873.2)	n.a.

<sup>&</sup>lt;sup>1</sup> Adjusted EBITDA defined as operating income before depreciation, amortization, impairments and other operating income/(expenses)

- Higher Other operating expenses of €690.8 million, compared to €183.9 million last year. They include:
  - A goodwill impairment €535 million in respect of GEO assets based on the test performed 31 December 2024.
  - €117 million in satellite impairments
- Higher depreciation of €433.7 million versus €316.1 million, reflecting perimeter effect from OneWeb and in-orbit and on-ground depreciation (Entry into service of EUTELSAT 36D and 20 LEO spares during H1).
- Net financial result of -€99.1 million versus -€60.7, reflecting the higher interest rates, partly offset by favourable net forex gains and losses.
- A Corporate Tax expense of €7.6 million versus a tax gain of €28.5 million a year earlier, implying an effective tax rate of -0.9%.
- Losses from associates of €1.0 million versus €23.0, reflecting the contribution of the stake in OneWeb in the First Quarter of FY 2023-24, now fully consolidated.

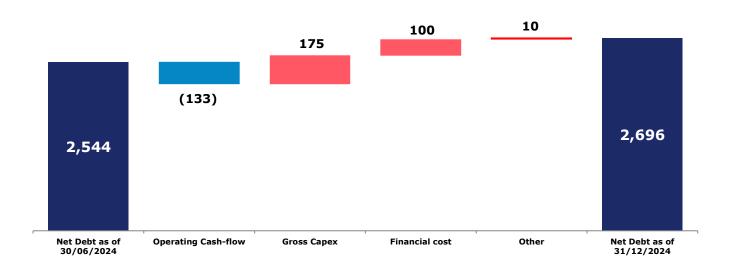
# Gross Capex

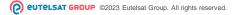
- Gross Capex of €175 million
  - ▶ GEO satellite program delivery and launch last year
  - Lower LEO on-ground Capex versus last year
- H1 Capex not representative of expected FY 2024-25 outturn, which will embark the 100 LEO satellite batch order
- FY 2024-5 Capex now expected in €500-600 million range (vs €700-800 million previously)
  - Reflecting timing of LEO spend
  - Increased vigilance on GEO



# Change in net debt

In €m

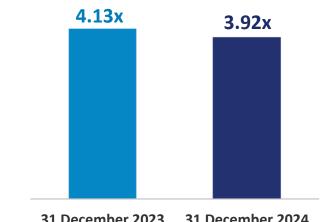




## Financial Structure

- ► Net Debt/Adjusted EBITDA ratio of 3.92x
  - Versus 4.13x at end-December 2023 and 3.79x at end-June 2024
- Average cost of debt after hedging of 4.84%
  - Versus 3.16% in H1 2023-24
- Average weighted maturity of 3.0 years
  - Versus 3.0 y at end-December 2023
- Undrawn credit lines and cash c. €1.24 billion





**31 December 2023** 31 December 2024

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